BUNDANON TRUST WEB PRIVACY STATEMENT

Bundanon Trust is strongly committed to protecting your privacy while interacting with our websites. The following Web Privacy Statement sets out how Bundanon Trust will deal with personal information related to the content and use of its websites.

Collection of information

1) Automatic logging of information

IP addresses are used to administer the website and to diagnose problems. An IP (Internet Protocol address) is the address of a computer. We use it to track your session, with the information used for statistical purposes eg. numbers and frequency of visitors to the website.

When you visit our website to read pages or download information, the following information is automatically collected - the user's server address, the user's top level domain name (eg .com, .gov, .au etc), the date and time of the visit to the site, the pages accessed and documents downloaded, the previous referring site visited and the type of browser used. No attempt will be made to identify users or their browsing activities except in the unlikely event of an investigation, where a law enforcement agency may exercise a warrant to inspect the Internet Service Provider's logs.

This site visit data is anonymous information, aggregated for analysis, with identifiable characteristics removed: this aggregate data may be provided to other people. Recording usage patterns helps us to identify popular areas of our site, and helps us work to improve and develop the site.

For security reasons, we use software programs to monitor network traffic and identify unauthorised attempts to upload or change information, or otherwise cause damage. It is a criminal offence to interfere with computers or data.

2) Collection of personal information

Bundanon Trust collects personal information (name, email address or postal address) when you provide it to receive specific services. This information is stored in secure databases. The information will be used only for its intended purpose, or directly related purpose, as stated on the pages or forms where you submit it, and will not be added to a mailing list, unless this is the purpose for which you have provided the information. The information you provide will not be used for any other purpose without your consent.

Certain personal information may be required eg name, email address, billing address, credit card number, to provide a service or product to you. This information may also be used to inform you of additional related products and services which may interest you. You can choose not to receive such information. We may ask about your interests but it is your choice as to whether you respond or not.

If you tag 'please add my name' to say you would like to receive information on Bundanon Trust or ones of its programs or activities, your personal information will be added to the appropriate mailing list.

3) Cookies & Tracking

This website uses the cookies & tracking technologies outlined below. To learn more about cookies & how to control/delete cookies, see this article by Choice magazine, Australia's leading independent consumer advocacy group.

The policy below corresponds to the cookies & tracking on this website only. This website may integrate with external provider(s) for some of its functionality (eg. payment gateways, booking engines). While we have engaged in all reasonable efforts to ensure that these providers' cookies & tracking operations are as close to our own policy as possible, your usage of these providers is subject to each provider's own privacy and/or cookies policy.

Necessary Cookies
These cookies are necessary for our website to function and as such are automatically installed. For example:
- Helping route the website to your browser efficiently using our IT infrastructure.
- Saving your data on multi-page forms/checkouts (of any).
- Letting you share or like our content on social networks like Facebook and Twitter if the relevant widgets are present on our pages. If you are logged into a social network, these widgets will automatically let you share content to your account if you choose.

Preference Cookies
These cookies save your preferences for any customisation of the website and are installed if you make a customisation.

Statistical Cookies
These cookies help us determine user behaviour on the website by reporting on your session. These technologies do not cross-reference your browsing with data from other websites. If you are located in the European Economic Area, we:
- Ask each tool to only use a session cookie (ie. one that instructs the browser to clear it once you've finished your session).
- Extend the life of the cookie to 1 year once you've scrolled down after viewing the consent popup shown at the start of your visit (as per the popup's wording).
Technologies used:
- **Google Analytics** (Privacy Policy | Opt Out) for tracking general & custom behaviour on the website. We use all options that Google Analytics provides for maximising your privacy including instructing it to anonymise your IP address, transmitting data by an SSL connection only and manually stripping out any personally identifiable information before transmitting to Google Analytics.

Third Party Tracking/Marketing Cookies
These cookies cross-reference your browsing with data from other websites to provide us with more accurate aggregated reports and to enable us to serve you personalised ads, including ads based on your browsing behaviour on this website. This functionality is aggregated: we do not use any provider that allows us to see your specific data or to create an ad specifically for you. If you are located in the European Economic Area, we use these cookies only once you've

scrolled down after viewing the consent popup shown at the start of your visit (as per the popup's wording).
Technologies used:

- **Google Analytics Doubleclick** ([Privacy Policy](#) | [Opt Out](#)) for providing us aggregated reporting of your demographics & interests as determined by Google from any Google accounts you have, as well as allowing us to serve you ads on third party websites based on your browsing behaviour.
- **Google AdWords** ([Privacy Policy](#) | [Opt Out](#)) as above but this also allows Google to deduplicate your browsing sessions to this website across multiple browsers/devices for the purposes of tracking conversions.
- **Facebook Ads** ([Privacy Policy](#) | [Opt Out](#)) allows us to serve you ads based on your browsing behaviour on our website as well as see aggregate reports that deduplicate your browsing sessions to this website across multiple browsers/devices.

A/B Testing & Personalisation Cookies
These cookies allow us to improve our website by consistently showing you the same variation of a website and seeing which variation engages users more. This functionality is aggregated: we do not use any provider that allows us to see your specific data or to create an ad specifically for you. If you are located in the European Economic Area, we use these cookies only once you've scrolled down after viewing the consent popup shown at the start of your visit (as per the popup's wording).
Technologies used:

- **Optimizely** ([Privacy Policy](#) | [Opt Out](#)) for serving different versions of one or more pages on our website based on a combination of chance and selected targeting criteria (eg. your location or referral source).

CRM and CRM-Like Cookies/Tracking
These cookies allow us to view some aspects of your website browsing behaviour on an individual basis. No providers we use store any personally identifiable data in the cookie, what's stored instead is a pseudonymous identifier (eg. your account ID) which is then tied to any additional data on the provider's end (ie. not in your browser or on the website). If you are located in the European Economic Area, we do not use these cookies.
Technologies used:

- **Google Analytics UserID** ([Privacy Policy](#) | [Opt Out](#)) for combining the standard Google Analytics reports with a pseudonymous and/or encrypted identifier. This occurs only if you choose to personally identify yourself on this website (eg. by creating an account or filling out a form that requires your personal details). This identifier may be your anonymised Mailchimp ID which would allow us to cross-reference your interactions with any Bundanon email lists you may have signed up to to your interactions on the Bundanon website.

Privacy concerns

Further information on NSW privacy law can be found at Privacy NSW's website.

This policy is current and correct at the time of publication. It is subject to changes and revisions by publication of a newer version.